

Discover the Power of Proactive Training Planning

Encompass's Strategic Training Roadmap is a facilitated training planning process that helps life science organizations create a blueprint for an intentional, aligned, and executable learning plan. Through structured reflection, expert facilitation, and real-time working sessions, we enable training leaders to anticipate change, focus on the initiatives that matter most, and leave with executive-ready plans that are aligned to business priorities and ready to implement.

Take Charge of Your Training Strategy

Our Strategic Training Roadmap services combine:

Hands-on
strategic
guidance

Instructional
design
expertise

Training
prioritization

Change
anticipation

Coaching

Decision-
making

Operational
and financial
clarity

How Are Our Planning Solutions Different?

We deliver a training blueprint that:

- ✓ Is led by learning strategists and instructional design experts, not generic facilitators
- ✓ Combines strategy, learning design, operational planning, and budget readiness
- ✓ Is built around real work, not hypothetical exercises
- ✓ Incorporates training industry trends and best practices
- ✓ Delivers a Strategic Training Roadmap that is actionable and clearly defined
- ✓ Promotes cross-functional collaboration and culture-building



ENCOMPASS'S STRATEGIC TRAINING ROADMAP IS NOT A WORKSHOP—IT'S A DECISION-MAKING ENGINE FOR THE YEAR AHEAD.

"The team made the whole process easy and gave us the tools to reflect, plan, and really focus on what matters. We went from scrambling to having a clear plan that fits our business and people."

—Director of Commercial Training, Mid-Size Pharmaceutical Company

The Benefits of Our Approach



FOR YOUR ORGANIZATION:

- Reduces last-minute decision-making and reactive training
- Anticipates changes in access, the market, and your competition
- Aligns training to business strategies, launches, and brand/sales priorities
- Demonstrates to leadership the competence and foresight of the training team
- Improves organizational readiness



FOR YOUR TRAINING LEADERS:

- Provides clear, defensible plans for strategic conversations
- Strengthens prioritization and sequencing
- Focuses efforts on initiatives that drive impact
- Generates team reflection on accomplishments as well as goals
- Creates visibility into resource needs and investment decisions



FOR YOUR TRAINERS AND TEAMS:

- Enhances clarity and ownership by reducing uncertainty
- Maximizes existing training investments
- Enables cross-functional collaboration
- Empowers teams to proactively share priorities and plans with stakeholders
- Sets clear expectations and timelines

CONTACT US AND DISCOVER HOW WE CAN HELP YOU CREATE A BLUEPRINT AND MOVE FROM REACTIVE TO READY.



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